## 108 年專門職業及技術人員普通考試導遊人員、領隊人員考試試題 代號: 4201 頁次: 8-1

	科:外語導遊人 目:外國語(英			
	日·外國語(安 試時間:1小時20分	,	<b>座</b> 號	:
•	意:(一)本試題為單一選擇是	夏,請選出 <u>一個正確或最適當的</u> 題1.25 分,須用 <u>2B 鉛筆</u> 在試	的 <u>答案,複選作答者,該題才</u>	<u>下予計分</u> 。
1	Do you think health	is necessary when you	travel?	
	(A) combination	(B)appearance	(C)insurance	(D)competition
2	is the office that	represents your country to	a foreign government.	
	(A)Immigration	(B)Embassy	(C)Laboratory	(D)Custom
3	Flying in class c	an be crowded and hot.		
	(A)business	(B)prestige	(C)luxurious	(D)economy
4	Before you leave the bus	s, be sure to take all of your	with you.	
	(A) affiliations	(B)belongings	(C)accommodations	(D) suspicions
5	First class passengers ca	n enjoy food.		
	(A)gourmet	(B)overhead	(C)accidental	(D)stature
6	Some airlines might give	e you toothpaste and other	personal when yo	u took a long flight in
	the past.			
	(A)embarkations	(B)publications	(C) amenities	(D)proportions
7	Be sure to turn off your	electronic for takeo	off and landing.	
	(A)directories		(B)devices	
	(C)authorities		(D)recommendations	
8	Smoke is an elec	etronic fire alarm that is ser	nsitive to smoke.	
	(A)banner	(B)detector	(C)attractor	(D)altitude
9	Let's go shopping at the	Hilton hotel		
	(A)boutique	(B)capsule	(C)memorial	(D)accessory
10	We need to buy a	for our daughter.		
	(A)pension	(B)promotion	(C)grease	(D)souvenir
11	What an expensive conc	ert. The was \$100.		
	(A)comedian	(B)transfer	(C)admission	(D)parade
12	I can't remember the tax	i company's phone number	r. You'd better look in the	·
	(A)description	(B)directory	(C) subscription	(D)inquiry
13	It's faster and less expen	sive to take the fro	m the airport to the hotel.	
	(A)concierge	(B)taxi	(C)venue	(D) shuttle

代號:4201 頁次:8-2 14 It is to leave a tip for your maid. (D)demanding (A) challenging (B) supplementary (C) customary Can I please have a \_\_\_\_\_ for my purchase? 15 (B)turbulence (A)receipt (C)breakthrough (D)commitment 16 The service was terrible at the restaurant, so we didn't leave a . . (D) gratuity (A)upscale (B)refuge (C)elegance For my \_\_\_\_\_, I will have the T-bone steak, please. 17 (A)entrée (B)brochure (C)appetizer (D)vessel After taking in the rock formations of the Northeast Coast, it's time to head to the \_\_\_\_\_ gold 18 mining town of Jinguashi. (A)opposite (B) legendary (C) suspected (D)unconscious Our next stop is to Jiufen to enjoy the hillside town's famous cuisine and laid back \_\_\_\_\_. 19 (A)toughness (B)attraction (C) atmosphere (D)pollution At Juming Museum, you may see many \_\_\_\_\_ of Taiwanese sculptor Ju Ming. 20 (B) specialties (C) masterpieces (D) coastlines Taiping Mountain is home to a rare \_\_\_\_\_ forest and a rich animal and plant ecology. 21 (A) mutuality (B)ceremony (C) digestion (D)virgin 22 The Formosan landlocked salmon is Taiwan's national \_\_\_\_\_ fish. (A) flourishing (B)treasure (C)prosperous (D)blooming Wuling Farm is a must-see \_\_\_\_\_ with attractions of spring cherry blossoms and autumn maples. 23 (A)destination (B) imagination (C)conservation (D)reputation An earthly \_\_\_\_\_ awaits you in the alpine forests of Shei-Pa National Park. 24 (A)departure (B)paradise (C)interference (D)parade 25 Sorry for the inconvenience of the tap dripping in the room; \_\_\_\_\_ will be by shortly to fix the problem. (C)attendance (D) maintenance (A)complaint (B)request If you want to find the cheapest airline tickets, \_\_\_\_\_ can usually be found online for best fares. 26 (A)reservations (B)destinations (C)bargains (D)itinerary When you arrive at the destination airport, you must go through \_\_\_\_\_ for a routine inspection. 27

Taiwan, also known as Formosa, and mainland China \_\_\_\_\_ the Taiwan Strait.

(A) are symbolized by

(B) are separated by

(C) are identified by

(D) are abandoned from

(C) the arrival desk

(D)the Customs

(B) the check-in desk

(A) the arrival lounge

29	9 Visitors sometimes experience earthquakes during their stay in Taiwan and may			nd may from
	power cuts and hampered transportation and communications.			
	(A)frighten	(B)scare	(C)astonish	(D)suffer
30	Many tourists re	laxing activities by particip	oating in outdoor sports su	ch as diving, cycling,
	and hiking.			
	(A)take visit of	(B)take advantage of	(C)make use of	(D)take notice of
31	In Taiwan, there are ma	any extinct or vole	canoes, which provide ho	t water for Taiwan's
	health-promoting hot spr	ings.		
	(A)dormant	(B)fertile	(C)dynamic	(D)eccentric
32	Through holding many	festivals and exhibitions,	the government p	promoting Taiwanese
	traditional crafts and performing arts.			
	(A) is deducted to	(B) is dedicated to	(C) is deformed to	(D) is degraded to
33	On the MRT of Taiwan, v	risitors carrying bicycles car	get on and off the train onl	y at stations.
	(A)designated	(B)detour	(C)domestic	(D)disposed
34	Launched in 2017, a new	government sponsored TV s	tation provides a variety of	programming
on folk music, dance, handicraft, and so on.				
	(A)extraneous	(B)indigenous	(C)circumstantial	(D)inessential
35	Oyster omelets e	ggs, oysters, and vegetable	es and are eaten with speci	al sauce. Sometimes,
	oysters are replaced with shrimp or squid.			
	(A) are made up of	(B) are made from	(C) are made for	(D) are made into
36	Unlike western-style ice o	cream, shaved ice is a distin	nctive Taiwanese dessert. Pe	eople enjoy ice
	fruit or other tasty toppings.			
	(A) covering with	(B)covered of	(C)covering of	(D)covered with
37	Taiwan is home to sever	ral bird species suc	ch as the Taiwan Blue Ma	gpie, which can only
	be seen in Taiwan. Fortu	nate tourists may encounte	r these eye-catching birds.	
	(A)gorgeous	(B)prehistoric	(C)unique	(D)feeble
38	Confucius was a great _	and teacher in ancie	nt China. Today, Confucia	n temples are seen in
	Taiwan in honor of this great mentor.			
	(A)philosopher	(B)physician	(C)patriot	(D)patron
39	In addition to native fest	tivals, Taiwan hosts many	modern cultural festivals	as well. The Taiwan
	International Festival of	the Art and Spring Scream	is one of the	
	(A)commissioners	(R)messengers	(C)representatives	(D)mouthpieces

40	The statue of divin	ity, dancing lions and drag	ons, performing teams, and	exploding firecrackers all	
	form a big part of r	religious procession	ns in Taiwan.		
	(A)funeral	(B)mourner	(C)nuptial	(D)pilgrimage	
41	During Chinese No	ew Year, houses fr	esh flowers, Spring Festiva	al Couplets and traditional	
	lucky knots.				
	(A) are garnished for	r	(B) are ornamenting	with	
	(C) are embellished	for	(D) are decorated with	h	
42	To celebrate tradit	ional festivals, various acti	vities are held in streets an	d in temples. Firecrackers	
	are and peo	ople go out to enjoy the foll	k performances.		
	(A)set on	(B)set off	(C)let on	(D)let off	
43	Visitors love to e	experience the Lantern Fe	stival in Taipei. Organize	ers use modern to	
	provide an exciting	g light display in addition to	hanging elaborate tradition	nal lanterns.	
	(A)textile	(B)technology	(C)texture	(D)temperament	
44	A crazy Lantern F	estival takes place in Yans	shui. Rockets and firework	s are aimed at the crowds	
	and explode around	d them must wear	a helmet and protective clo	thing to prevent injury.	
	(A)Pedestrians	(B)Predecessors	(C)Participants	(D)Providers	
45	Some people think it is, but many people believe that the doors of the underworld open				
	once a year during Chinese Ghost Month.				
	(A) suspensory	(B) suppressive	(C)suppressible	(D) superstitious	
46	We found your spe	ectacles, but they are at the	department.		
	(A)currency exchan	ge (B)baggage claim	(C)elevators	(D)lost and found	
47	Never make jokes about bombing, terrorism, smuggling, etc., as policemen of the airport are				
	required to take all	seriously.			
	(A)treats	(B)threats	(C)tempts	(D)taunts	
48	of strangers at the airport and do not leave your personal items unattended.				
	(A) Affirm	(B)Confirm	(C)Beware	(D)Guarantee	
49	Although giving gifts is quite popular in Taiwan, it is rude to bring gifts such as a clock				
	umbrella, shoes, ar	nd so on.			
	(A)inefficient	(B)inconvenient	(C)inappropriate	(D)inexpensive	
50	At wedding	, guests bless the newlywe	ds by giving them red enve	lopes filled with money.	
	(A)budgets	(B)projects	(C)requests	(D) receptions	
51	Please put your sui	tcase The baggage	allowance for economy cla	ass is 20 kilos. Overweight	
	baggage will incur an additional fee.				
	(A)on the trail	(B)on the track	(C)on the weight	(D)on the scale	

52	2 For some passengers, browsing the duty-free during the flight is a highlight of the			shlight of the journey.		
	(A)pamphlet	(B)flyer	(C)catalogue	(D)brochure		
53	When a passenger's	exceeds a certain	amount at the airport, he	or she may receive a		
	significant discount or bonus gift.					
	(A) spieling	(B)speeding	(C) spearing	(D) spending		
54	After leaving the ai	rcraft, follow signs for arriv	als and go through	You must follow the		
	correct signs and show all your travel documents.					
	(A) customs	(B)baggage claim area	(C)lost and found counte	r (D)passport control		
55	If you want to	your traveler's checks, yo	ou must pay a handling cha	arge. We charge a 2%		
	commission on each	traveler's check.				
	(A)change	(B)exchange	(C)buy	(D)cash		
56	is a venue to	is a venue to where travelers can relax. Accordingly, they emphasize recreational amenities				
	such as saunas, swin	nming pools, etc.				
	(A)A B&B	(B)A youth hostel	(C)An apartment hotel	(D)A resort hotel		
57	In Taiwan, guests of	of the hotel cannot drink the	e water. The hotel	usually provides two		
	complimentary bottles of water instead.					
	(A)tab	(B)tap	(C)tip	(D)tub		
58	If you need dry-cleaning service, please leave your clothing items in the laundry bag and fill out					
	located in your room	1.				
	(A)the slip	(B)the post	(C)the flyer	(D)the form		
59	To meet customers	To meet customers' and to improve the quality of the meals, a restaurant must				
	obtain feedback from	obtain feedback from its patrons.				
	(A) satisfy	(B)expectations	(C) suspense	(D)apprehensions		
60	Meals from fast food restaurants may be the easiest and cheapest for a traveler.					
	(A) alternatives	(B)alternants	(C) alternators	(D)alternivores		
61	Stinky tofu is a distinctive snack in the night market. The tofu is left in milk and some					
	ingredients for months, making it pungent and tasty.					
	(A) fascinated	(B)fertilized	(C) filtered	(D) fermented		
62	The communists strategically targeted Kinmen during their military operations. Since the of					
	the conflict over two decades ago, many people have visited the island, which boasts famous					
	specialties and souvenirs.					
	(A)turnover	(B)continuation	(C)cessation	(D)disclosure		
63	Shilin Official Resi	dence, which is surrounded	by a vibrant, ecological ga	arden, was the		
	home of the former president, Chiang Kai-Shek.					
	(A)currently	(B)previously	(C)contemporarily	(D) latently		

The Penghu Islands are full of surprises and local tales. Legend has it that the mark			mark of a on	
the peak of Wan-an Island is evidence that a fairy once visited this land.				
	(A) footstep	(B)landscape	(C)buddha	(D)limestone
65	Brilliant sunshine, strong	g wind, and sapphire ocean	ns create an ideal environ	ment for a variety of
	water activities, except _	<del>.</del>		
	(A) windsurfing	(B)snorkeling	(C)hang gliding	(D) scuba diving
66	Taroko National Park is a	well-known natural attract	tion. We will drive along th	e gorge road to enjoy
the breathtaking beauty of this canyon.				
	(A) granite	(B)cement	(C)shrine	(D)marble
67	Many people enjoy the	Flower Festival at Yangm	ingshan National Park. D	uring the festival, an
incredible variety of elegant flowers throughout the well-kept grounds.				
	(A)blossomed	(B)blossoming	(C)blossom	(D)to blossom
68	I love the roll-neck sweater	er in blue, but I don't know v	vhat my size is. Could you p	olease take my?
	(A)allocations	(B)adjustments	(C)measurements	(D)weight
69 is a common affliction that sometimes strikes tourists a few days after their arm			er their arrival in an	
	unfamiliar country.			
	(A)Diabetes	(B)Hypertension	(C)Diarrhea	(D) Appendicitis
70	Although you are afraid of	of and taking medic	ine, don't make any excuse	es when you are sick.
	(A)injections	(B)prescriptions	(C)appointments	(D)ambulances

Natural hot springs enrich the development of tourism within a country. Local and national governments can endorse a "hot spring international brand" and advocate the health benefits of hot springs to promote their tourism policy. After the legislation of the Taiwan Hot Spring Act, Taiwanese hot springs have become a popular tourist attraction and an important asset for local governments. However, Taiwan's hot spring tourism is limited by seasonal consumption habits. In addition, mountainous land accounts for about 75% of Taiwan's total land area, and most of the hot springs originate in high mountains. Furthermore, Taiwan's hot spring development started after Japan and European countries and the scale of the industry was relatively small. Therefore, Taiwan is not conducive to the development of large-scale, internationally competitive hot spring resort centers. Still, Taiwan possesses a near-flawless hot spring law as well as progressive technological conditions in medicine, tourism, and information services, which will help promote innovation and deliver a more optimistic advantage for the development of an international hot spring brand.

Over the history of the development of therapeutic spas, hot springs have been regarded as a valuable resource for preventive health care in many countries. People can combine hot springs with natural and human resources for relieving stress, rehabilitation, and recuperation. In 1993, approximately 1,700 resorts in Europe had healing spas. Japan currently has 3,000 spa resorts of various sizes and styles. In 2008, tourists from all over the world visited Japanese hot springs for leisure and holiday purposes. Meanwhile, European countries considered hot spring resorts as a place for health promotion and disease rehabilitation. There are many similarities between Taiwan and Japan, such as culture and resources. The booming hot spring and hotel industries make up a significant part of the strategy for tourism development in Taiwan. Nearby countries such as Thailand, Malaysia, and India are also actively expanding their hot spring industry and striving to incorporate hot springs into the medical tourism industry to create an internationally renowned brand.

- According to the article, which of the following <u>does not</u> explain why Taiwan is disadvantageous for the development of large-scale, internationally competitive hot spring resort centers?
  - (A) Most of the hot springs are in high mountain areas
  - (B) Because of its late start, the scale of the industry is small
  - (C) seasonal consumption habits
  - (D) Population is not as good as Europe and Japan
- 72 The optimistic advantage of Taiwan's development of its international hot springs brand is:

(A)good geographical location

(B) high industrial innovation technology

(C) high international cooperation

(D) friendly local customs

According to the history of spa medical development, which of the following was <u>not</u> the purpose of hot springs?

(A)beauty

(B)relaxation

(C)rehabilitation

(D)recuperation

74 The pattern of Taiwan's hot spring tourism development was dissimilar to:

(A)Japan

(B)Thailand

(C)Malaysia

(D)Europe

75 European countries regarded hot spring resorts as a place for:

(A)vacation

(B)health care

(C) stress relieving

(D)beauty

Technological advancements have resulted in rapid changes within the tourism industry. Applications of technologies such as VR (Virtual Reality), AR (Augmented Reality) and MR (Mixed Reality) in tourism have expanded the market and created revolutionary business opportunities. These technologies can provide remote support to enhance visitors' travel experience. Microsoft, for example, developed HoloTour to create a whole new travel experience. The tourism industry can communicate with visitors in several ways: 1) Allow the tourists feel that they are experiencing travel through virtual reality; 2) Tourists can travel through time and space while visiting historical sites such as a Roman arena and connect to history by witnessing the battles from the perspective of the emperor; and 3) Tourism businesses can use AR technology to provide personalized virtual tour guide services in museums or other sightseeing spots.

From the perspective of the tourism industry, big data plus travel technologies means huge business opportunities. Mobile devices, social media, and government or commercial databases have contributed to the accumulation of massive volumes of data. In 2011, with the hope of improving planning and the allocation of tourism resources, the Tourism Bureau of the Ministry of Transportation and Communications set up a tourism database to obtain information from local governments and upload a common format to the government's open platform. The big data database also changes the way businesses interact with tourists and supports the development of opportunities for future sightseeing. Like the collaboration between PATA (Pacific Asia Travel Association) and Microsoft, businesses can collect big data to improve tourism resources, to develop smart sightseeing, and to better serve their customers.

Another hot topic in travel technology is AI (Artificial Intelligence). By interacting with the film, the sales representative and the customer can arrange travel plans via several virtual assistants through the Conversation As A Platform (CAAP) dialogue platform and simultaneously book tickets and hotels. Moreover, AI technology can plan itineraries and recommend items. Tourism businesses can also use robots to provide services to tourists, such as translation or answering questions. Undoubtedly, competent robots will become one of the main salespeople of future sales packages.

76 This article mentions tourism businesses can use robots to provide which of the following services:

(A)language support (B)guided tour

(C)checked baggage

(D) promoting tourism

What kind of technology does the tour trader use to provide a personalized virtual tour guide service in a museum or any other sightseeing place?

(A) VR (Virtual Reality)

(B) AR (Augmented Reality)

(C)AI (Artificial Intelligence)

(D)MR (Mixed Reality)

78 By using travel technology, what kind of sightseeing experience visitors cannot achieve through visuals?

(A)moon sightseeing

(B)tour of Ancient Roman Arena

(C)roundabout sightseeing

(D)tour of strawberry picking

What kind of tool do people in the tourism industry use to analyze travelers' behavior patterns, change the way they interact with tourists, and seize the business opportunities of future sightseeing?

(A)robot

(B)big data

(C)innovation service

(D) artificial intelligence

Which kind of technology enables tourism businesses and visitors to use video to interact and provide services through the virtual assistant platform?

(A)mobile device

(B)database bank

(C) artificial intelligence (D) MR (Mixed Reality)